

Purity Flour—the very "flower" of the world's best wheat—is always uniform and dependable—rich in nourishment and flavor—for cakes, pies, flaky pastry and bread. A strong flour that goes farther.

PURITY FLOUR

Best for all your Baking

The Trade Agreement

About all that can be said at this juncture in support of the Canada-United States trade agreement signed at Washington on Friday, Nov. 15, is that it is a step in the right direction and should be a prelude to further concessions in the interests of a freer flow of trade and commerce between two great neighboring and friendly countries.

Both the former Canadian administration and the newly-elected Dominion government are deserving of commendation and congratulation for their respective shares in the negotiations which culminated in a part to promote greater commercial intercourse between two States geographically and ethnologically designed for close relationship.

Insofar, however, as judgment can be pronounced on the tangible benefits to be derived by the citizens of the Western Canadian prairie provinces as a result of the agreement, that is a verdict which must await results demonstrable after the pact has been an operation for awhile, and perhaps, to some considerable time.

This is a statement which cannot be emphasized too strongly. For it must be borne in mind that the benefits of a reciprocal commercial agreement cannot be realized immediately the gates are flung open, nor can the maximum exchange of commodities, for which concessions have been granted, be realized in the earlier stages of the operations of an agreement.

There are good reasons for this. The amount of the duty reduction involved is by no means the only factor which determines the quantity and value of the goods exchanged between the co-operating signatories. There must be an available supply to meet a demand at the time the demand requires it. The demand must be taken care of the supply. Trade practices and seasonal exigencies are contingencies which have to be reckoned with. New financial arrangements have to be made when commodities are shovelled into new exporting channels. The duties have to be liquidated. New methods of packing and shipping may be involved.

Then, too, should also be pointed out that a number of the commodities on which duties have been reduced under the agreement are subject to quota restrictions and these will have some bearing in limiting the benefits to be derived.

There are only a few of the factors involved in the decision of trade over new routes or in developing a trade into a broad stream. There are others, and because of this the Western Canadian producer must expect to wait awhile before he is able to reap enhanced profits for the products he expects to sell in a new market and, by the same token, the consumer can not hope to be able to purchase overnight goods imported under a newly signed agreement at a great deal less than the price he has been accustomed to pay.

Unquestionably one of the most important concessions to Western Canadian agriculture is the reduction of the duty on live cattle exported to the United States. This is one of the duties, however, on which a quota restriction is placed. The lowering of the duty will provide a needed outlet for a considerable number of cattle but, on the other hand, many cattle ranchers, who have been almost driven out of the business in the past two or three years on account of drought conditions, will not be in a position to take advantage of the new market for some time.

While Western Canadian consumers will undoubtedly benefit by reduction of tariff on a number of commodities importable from the U.S.A., it should not necessarily be assumed that the benefit will be immediate on all articles covered by the agreement or even, in some cases, to the full extent of the reduction in duty. For example, it has already been announced by the radio dealers association in Winnipeg that the lowered duty on radios will not result in reduction of price to the Canadian purchaser because radios sold in this country are made in Canada and are considerably cheaper than the American models plus duty.

These statements are not made with any intent to belittle the agreement, the efforts of the governments who have had a hand in the pact, or the ultimate results which may ensue as a result of the insertion of the article of the wedge, but they are made in the hope that over-optimism as to immediate results will not result in disappointment.

No matter what the operation of this agreement may bring in the way of benefits to Western Canadian producers of exports and consumers of imports, the important thing is that it paves the way for further concessions, and it is to be hoped, for a bright future.

It might also well be pointed out that there are some indications that the operation of this power pact may prove to be more beneficial than the more cautious commentators anticipate. The daily press reported that eastern Canadian manufacturers are apprehensive and, on the other side of the international boundary a number of interests fearful of the effects of new Canadian imports are planning to lodge vigorous protests at Washington. Straws show which way the wind is blowing.

This would indicate that the new agreement may be pitched into the political arena in the United States and may be a cause behind the next national elections in that country, with what results remains to be seen. It is comforting to know that President Roosevelt has stated he believes the agreement will double the trade between the two countries within a couple of years and it may reasonably be expected that he will defend his action rather than recede from the position he has taken.

Wheat Via Churchill

A total of 124,000 bushels of wheat has been exported from Western Canada by way of Churchill since 1931, the directors reported, presented in Regina at the annual meeting of the Saskatchewan Wheat Pool. It was shown in the season just passed, 2,407,000 bushels went out of the country via the Hudson Bay route, compared with a high mark of 4,050,000 bushels in 1934.

The sawfly larva sprays its enemies with a shower of acid.

WOOLCRAFT REGINA

Mill agents for imported knitting wool from Sirdar Mills, Walsley, Yorkshire, England, and Golden Eagle Mills, Shipley, Yorkshire, England. If your local store can not supply these goods, Knitting Wool, write to us for free samples and prices.

WOOLCRAFT
2929-12th Ave., Regina, Saskatchewan
Wholesale and Retail Knitting Supply Specialists

Survival of Old Days

The venison banquet, given to the Prince of Wales by the Mayor of Windsor, is a survival of the days when King John, in the hope of discouraging poaching in Windsor Forest, made a gift of venison to the whole town once a year. Successive Sovereigns have carried on the custom in various forms.

On leaving school, German girls are required to take a post as "mother's help" for a year before entering business. No pay except board and lodging is given during this period.

New Weather Predictor

Magnetometer Can Forecast Conditions Two Years Ahead

Seely Maxwell, instructor in meteorology, who has been doing research work in a laboratory at Northwestern University, Evanston, Ill., has invented a "magnetometer" to aid him in his computations.

"You can predict the world's weather for two years in advance with the same ease that you might predict a storm for to-morrow," he asserted.

Last August, he said, he knew there would be a major storm in the northeastern United States in mid-November. In October he made 19 charts of the storm's course, and placed a blue print of the storm in the hands of navy weather men and his friends.

His new principle is based on the fact that the relative motions of the earth, moon and sun are irregular, resulting in a slight motion of the earth's whole mass.

"That causes the atmosphere, which is like a fluid, to slosh back and forth over the earth, just as water will slosh out of a pan if the pan is jiggled," he said.

Maxwell predicted a snow now this winter and another drought next summer.

Fashions A Telescope

Western Ontario Student Makes Himself An Efficient Instrument

A few pieces of sheet metal, some bits of a broken windowpane and a hand-cup of Clinton, University of Western Ontario student, can watch the rings gliding spinning about Saturn, or the moon whirling never-ending trail around Jupiter.

For 18 months, he devoted his spare hours to working on odds and ends, and out of them, he has constructed, at no great expense, a telescope. Recently he showed his creation to his astronomical professor, Dr. H. H. Kingston, who described it as one of the most successful telescopes for amateur purposes he has seen.

Mr. Cole made the lens out of a piece of broken windowpane, grinding it himself. For the six-inch mirror, he invested in a piece of one-inch plate glass, but even in that case, he made it into a mirror himself.

Two pieces of sheet metal, rolled to resemble stove pipe, formed the base of the telescope. About it, he constructed his lenses and mirrors, his delicate instruments, all of which were made out of wood, turned on his own lathe.

Royal Water Fair

Alberta Is Heavy Winner In Cattle Class

Alberta came to fore at the Royal Water Fair when Charles Bull, of Calgary, exhibited the winner in the senior yearling division, a bull named Herford beef cattle section. Exhibits of Kendall Stock Co., Kew, Alta., and Frank Collicott, Crossfield, Alta., were second and third, respectively.

Western entries also dominated the bull junior yearling class with first ribbon going to Fred Frost, Hardon, Alta., on Donald Stanway, Thain. In second place was Hughes Bros., High River, Alta., with Waterford Hardtop.

The Prince of Wales ranch of High River, Alta., with Hapton Roper, was judged best in the bull, two years and under three class of the Shorthorn beef cattle section.

No Vaccination Marks

Just Soallow A Pill Is The New Method

The day when Little Mary will vaccinate herself by gulping down a pill was visioned by Dr. Lloyd Arnold of the University of Illinois.

The vaccination mark will thus be done away with, the medical college professor, told bacteriologists of Indiana, Michigan and Ohio. The pill, he said, will contain vaccine, or dead bacteria.

In order that this stuff may not be destroyed by digestive fluids, science plays a trick on the stomach, administering a few minutes before the vaccination pill is taken, he said.

As a result, the stomach remains quiet for one or two hours and the vaccine passes on unchanged to a small intestine, where it is slowly absorbed into the blood stream.

Sounds Like Good Advice

A farmer once asked the editor of a country paper for advice, as follows: "I have a horse that at times appears normal but at other times is lame to an alarming degree. What shall I do?"

The reply came: "The next time your horse appears normal, sell him."

A New Ship Elevator

Will Be Capable of Handling Vessels Of 11,000 Tons

A ship elevator is being constructed near Rotterdam, Germany, about eight and a half miles north of Maastricht, where the Midland canal crosses the River Elbe by a large aqueduct.

The difference between the level of the water of the canal and of the river varies from about 31 feet at high tide to nearly 50 feet at low tide.

This new elevator will resemble the famous ship elevator at Niederfinow in so far that it will be able to accommodate ships of 11,000 tons, but otherwise represents a different type of construction.

While the Niederfinow elevator rises 210 feet above the water surface, the new construction near Rotterdam will be built deep in the ground. Instead of the water trough which carries the ships being built up and down on wire-pulleys, here it will rest on two floats, each 30 to 90 feet, which are propelled by hydraulic pressure, and move up and down in shafts 210 feet deep.

The shafts, which have now been completed, stand over 100 feet apart and are each 23 feet thick with cast-iron interior walls, reinforced with concrete. Pillars 60 feet high carry the water trough, and, like the Niederfinow elevator, the whole structure rests on an enormous concrete caisson.

Canadian Book Contest

25,000 To Be Awarded In Prizes For The Two Best Books

Announcement is made of a contest open to any Canadian citizen who is a resident of Canada (as of Sept. 16, 1935) and who feels they have the ability to write a fiction or non-fiction book in the English language of not less than 60,000 or more than 120,000 words. The contest closes June 1st, 1936, and the winning books will be published within six months after the prize is awarded.

Eminent judges have been chosen for the contest as follows: Dr. Pelham Edgar, National President, the Authors' Association, Dr. S. Morgan-Powell, Assistant Editor-in-Chief, The Montreal Daily Star; Mr. C. R. Sanderson, Deputy Chief Editor, The Canadian Press; Mr. J. B. Macdonald, Secretary, The Canadian Authors' Association, P.O. Box 1424, Montreal, Quebec.

Application blanks for the contest and further details may be obtained from George J. McLeod, Limited, 266 King St. West, Toronto, Ontario, Secretary, The Canadian Authors' Association, P.O. Box 1424, Montreal, Quebec.

We hope that some of our readers will enter this contest, and wish them all success in their efforts.

Curious Old Laws

Smoking On Street Is Still Illegal In Britain

A recent freak court case at Hastings caused lawyers to search the statute books and remind Britons that curious laws remain un repealed and could send anyone to jail.

Still illegal in Britain are: Smoking a cigarette in the street. Sunday radio broadcasting. Christmas dinner of more than three courses.

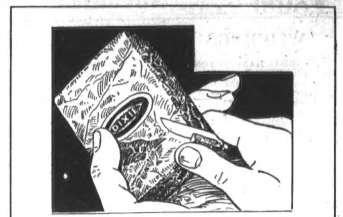
Making a minor pie "an abominable and detestable thing."

Playing billiards on a Sunday. It is possible, according to the old laws, for anyone to be jailed for inducing another person to drink more liquor than would be good for him.

Held Meeting In Air

Believed to be the first business meeting ever held in the air the Mackay Airport committee while returning from the Isle of Man heard minutes read and concluded transaction of business just as their plane landed.

As one gets nearer the earth's magnetic poles, the pull on the compass needle becomes weaker.



SING A SONG OF DIXIE!

Fresh as a daisy, good to your pipe,
Fine tobacco, aged and ripe.
Longer lasting, fragrant, too,
Dixie Plug's the smoke for you!



In Primitive State

Says Indians Of James Bay Area Have Changed Little In Past Centuries

Despite three centuries of missionary and other contacts with the white race, one group of Canadian Indians to-day was reported much the same as it was 1,000 years ago.

Dr. Truman Michelson, Smithsonian Institute ethnologist, found last summer that the James Bay Indians in the northern part of Ontario have changed their language, customs, folklore and mythology little during the past eight or 10 centuries.

He said they probably are nearer than any other Indians to the type of primitive Algonquians who peopled eastern North America long before the white man arrived.

Famed River Drying Up

Many Ships Stranded On Sand Banks In Blue Danube

The famous Danube river is drying up—as a result of drought, unprecedented for this time of year.

The Danube and Sava, which meet under the walls of Belgrade, are now lower than for more than 50 years. In many places people can wade across them.

All navigation on the Sava has been abandoned and many ships are stranded on sand banks. On the Danube only small vessels of less than four feet draught can pass.

River service between Belgrade and Vienna has stopped.

Will Give To Help

Charles Phillips in his "Tadewaski" tells a story of Lord Balfour. In 1917, Balfour was in Washington, and one evening at dinner he handed back the menu card to the Negro waiter, placing a generous tip by his plate, said, "Just bring me a good meal."

A good meal was served, and the same thing happened several times.

On the last occasion the tip was trebled. "Thank you, sah," said the Negro, "an' if you don't got any other friend's w'at can't read, you jes' send 'em to me, sah."

A funnel cloth dipped in oatmeal makes a good cleaner for painted woodwork.

Rubber latex is successfully used for cement purposes.

Life Insurance

Companies Have A Mission To Perform That Is Vital To The Future

The Canadian Life Insurance Officers' Association is "the biggest of the big interests," but that is a reason for pride and not apology. Finance Minister Charles Dunning told members attending the 43rd annual meeting of the association at Toronto. Mr. Dunning spoke briefly.

Representing assets of \$2,500,000,000, and acting on behalf of 3,500,000 policy-holders life insurance men have a duty of trusteeship to perform that is vital to the future of Canada, Mr. Dunning asserted.

"There is scarcely a big interest in this country," he remarked, "that is not in reality an intricate system of trusteeship. Without you, and the trusteeship of \$2,500,000,000 which you represent, Canada would be in a vastly different place than it is today."

Big interests must not be regarded as sinister just because they were big, said Mr. Dunning, in urging insurance officials to stress their trusteeship to the people.

Making Canada His Home

Young Boy Travels Alone From England To Edmonton

Looking as neat and fresh as though he had just stepped out of an English grammar school to spend a "half holiday," nine-year-old Norman Bell completed a 5,000 mile journey from Durham, England, all alone. Left an orphan last Christmas with the death of his father, Norman's yearning for adventure and his mother's apparently turned toward Canada and when he received an invitation from his uncle, Arthur St. Jackson, 11820 53rd street, to come to live with him in Edmonton, he readily accepted.

A Foot-Conscious Country

The United Kingdom is the most foot-conscious country in the Old World and buys more shoes per foot than any other country, except the United States, according to organizers of the Shoe and Leather Fair at the Royal Agricultural Hall in London.

In a girl a nose turning up sharply is reticence; in a man it's plain pug.

COOK THREE VEGETABLES IN THE SAME POT with Appleford's

SAVE MONEY

Appleford's

SIMPLE DIRECTIONS ON THE PACKAGE TRY IT SOON!

Warehouses At Calgary, Edmonton, Regina and Winnipeg

Christmas Season's Greetings and Wishes for a Happy New Year

from your
Merchants and Friends
of
Bassano

A Christmas Message

Christmas is a Time for Pleasant Recollections
and Happy Memories of Business
Associations

May the Season be a Merry One for You and the
Coming Year Happy and
Prosperous

McKee's Stores
A. McKee and Staff

Season's Greetings

For the sake of glad remembrance,
In the spirit of good cheer,
Here's a wish for a Merry Christmas,
A Bright and Glad New Year.

Roy Smith
Ford Dealer
Bassano—Gleichen

THE SEASON'S GREETINGS

and
Best Wishes for 1936

May the New Years Bring You Happiness
Stiles, "the Druggist"
"The Rexall Store"

YULETIDE GREETINGS

To Extend to You at This Festive Season Wishes
for a Merry Christmas and a Happy
and Prosperous 1936

Alf Hansen
"The City Meat Market"

MERRY CHRISTMAS

With Best Wishes
for a
Bright New Year

Bassano
Creamery

SEASON'S GREETINGS

Christmas Greetings
and Good Wishes
for a
Happy New Year

A. R. Maurer

YULETIDE GREETINGS

Permit Us to Express Appreciation of Our Pleasant
Relations and to Wish You a
Happy Christmas
and a Prosperous New Year

Auto Camp Service Station
N. E. Hinton

COMPLIMENTS of the SEASON With Best Wishes for 1936

May Our Business Relations Be as Pleasant
In the Future As In the
Past

Fat's Quick Lunch
The Home of Fat's Bum Coffee

SEASON'S GREETINGS

May the Yuletide be a
Merry One and
1936

A Happy New Year
Hong Lee
Shoe Repairing

Compliments of the Season

May 1936 be
A Year of Good Luck

Burgeson's
Dairy

COMPLIMENTS of the SEASON

TO ONE AND ALL

May the New Year Bring You
Health and Happiness

Jackson's Confectionery

CHRISTMAS 1935 NEW YEAR 1936

Here is a wish, sincere and true,
That all you wish may come to you.
That happiness may with you stay
Until another Christmas Day.

W. S. Playfair

BEST WISHES

for a Christmas
of Good Cheer
and a
Happy New Year

J. Schelski

YULETIDE GOOD WISHES

are extended to
all our readers and
advertisers

Bassano Mail

Sincere Compliments of the Season

with
Best Wishes for 1936

from
A. P. Pierson --- A. I. Young
Bassano Service Station

A MERRY CHRISTMAS and a Prosperous New Year

To All My Friends and Patrons and
Thanking You for Past Favors

Rathbone Radio Service
Westinghouse Radios

Let this express, though simply,
A wish sincere and true,
May all the joys of Christmas
Be freely granted you.

The BASSANO NURSERY

"Flowers for Christmas"
H. D. Bacon

Heartiest Christmas Greetings

and
Best Wishes for 1936

May Your New Year be a Prosperous One
Currie and Milroy, Ltd.

SEASON'S GREETINGS

With Warmest Christmas Greetings and All
Good Wishes for a Bright and
Happy New Year

New Royal Cafe
Lee Bros. Proprietors



Merry Christmas

We Appreciate the Privilege of Counting You
Among Our Friends and Gladly
Tender You a Wish for
Yuletide Joys
and Much Happiness and Prosperity
In the New Year

Foster's Bowling Alleys

Christmas Gifts of Smokers' Supplies
and Sundries

A CHRISTMAS WISH

For the sake of glad remembrance
In the spirit of good cheer,
Here's a wish for a Merry Christmas
A Bright and Glad New Year.

Flanagan Bros.
General Hardware



It is Just the Same Old Greeting for This
Season of the Year

But There Isn't Any Other That
Could Wish You Half the Cheer
MERRY CHRISTMAS
HAPPY NEW YEAR

Thanking You One and All for Your
Kind Patronage
Your Business is Appreciated

Jas. Johnston
The Quality Store — Est. 1911

TEXACO GARAGE WISHES YOU

Heartiest Christmas Greetings
With Best Wishes for
the New Year

Herb Waines and Staff



Merry Xmas

to All Our
Friends and Customers
May the New Year Bring You
Health and Happiness

Louis Conn

2 Things to Do TO EASE COLD INSTANTLY

Discomfort and Ache Go Almost Instantly This Way



1. Take two "Aspirin" Tablets. Make sure you get "Aspirin".

2. Drink a full glass of water. Repeat treatment 2 hours.

Instead of taking your system with strong medicine for a cold, try the way pictured above—the modern, easy way. Your own doctor will approve it. And it takes but a few minutes. The "Aspirin" you take will even a bad cold almost immediately.

The "Aspirin" you take will start combating your cold internally at once; if throat is sore, crush and stir 3 "Aspirin" Tablets in a bit of water.

DEMAND AND GET

"ASPIRIN"

Empire Film Writers

Just Patched It

Rip in Balloon Did Not Alarm Strathcona Flyers

Victory in the stratosphere is like so many other triumphs of man. It involves knowledge, skill, preparation, courage, discipline, and in the emergency a nerve and throat of something of the sort.

Two men in a metal gondola are talking to a reporter in a newspaper in London. They are the Strathcona Flyers.

What about the rip in your balloon?

What about it? What happened?

We fixed it. You fixed it?

Yes, we caught it. It was a rip about 17 feet long.

What exactly did you do?

What did we do?

How did you fix it?

We simply cemented it. We put a patch on.

Could anything be simpler?

We built gas bags and gondolas with extraordinary skill.

We used the best of the best with rare gases. We filled the gondolas with instruments of amazing ingenuity to measure the stratosphere.

bag, air, heat, extreme rays, magnetism, microbes, what not. We install radios by which we can talk from beyond the Dakota clouds to London; and then, when the bag rips at the last moment, we borrow some cement and patch it up and climb to 75,000 feet. New York Times.

Site For Peace Temple

Eight Acres Acquired In Palestine Just Outside Jerusalem

Temple of peace to be erected on Mount Scopus, just outside the city of Jerusalem, to serve as a center for all elements working for the ideal of peace.

The recently formed world peace organization, with headquarters in Jerusalem, announces that it has acquired about eight acres just outside the city of Jerusalem, to serve as a center for all elements working for the ideal of peace.

The project, it is further stated, is in response to the proposal of the Hon. Sir Herbert Plummer, to convene representatives of every sect of Christianity and other religions thought in a conference in the Holy City and to call a "Truce of God."

New Surgical Instrument

Motorized Jig Saw Invention Of Texas Doctor

The surgical jig saw has been announced. With it, doctors can carve, gouge and chip chisel bones in sizes and shapes as intricate and fanciful as any jig saw puzzle.

The instrument, invented by Dr. E. P. Cayo of San Antonio, Tex., is shaped like a pistol and fitted with a set of saw blades which can be changed in half a minute. The saw gun is a motorized affair.

He (after being turned down): "I'm not worrying; there's a lot more fish in the sea."

She: "Yes, and if nobody's got a better line than you have they'll stay there."

TO STOP ITCHING AND TO CLEAR UP ECZEMA AND SKIN RASHES—USE

DR. D. D. DONIC'S LINDA PROSELYTION, made and manufactured in a pure and honest manner. It is the maker of Campana's Italian Balm. Try 4 bottles 35c at your druggist. 13

A Filming Difficulty

Actual Picture Shows One Person Although Nearly Fifty Assisted

Campbell DeMille, dramatic critic of the London Telegraph, describes the amount of labor which went into a single film scene showing Berengaria (Loretta Young) walking bravely and alone across a lawn.

"To portray a solitary young woman on the stage takes just as long as to portray a young woman. On the pictures—anyway in a De Mille picture—there are done differently.

"A camera man, on a truck manned by four men, went before her. A microphone, hanging, dangling a microphone over her head to catch her voice, went before her. A camera man, on a truck manned by four men, went before her. A microphone, hanging, dangling a microphone over her head to catch her voice, went before her. A camera man, on a truck manned by four men, went before her. A microphone, hanging, dangling a microphone over her head to catch her voice, went before her.

"There were three men with rakes to freshen the trodden grass as Miss Young retraced her military promenade. Also a script girl that she walked according to the instructions in the book, and a continuity girl to see that she wore the same costume as in the preceding scene—possibly to be taken weeks later.

"The most minute details of the baby son of the Duke and Duchess of Kent is progressing are destroyed by the British public.

"In drawing room, banquet hall and 'palace' there is a new trend in vogue: 'The new prince'.

"It is the fifth grandchild and the third grandson of the King and Queen, and will have the title of royal highness. Since 1917, this child has been confined to the issue of any British sovereign and to the issue of the son of the sovereign.

"The Little Prince is related to half of Europe. In his veins flows royal German blood from his grandmother, who was a Princess of Teck, and from the King, grandson of Alberta, the first of the Saxe-Coburg-Gotha.

"The royal baby is also related to Russia, Denmark and Roumania royalty.

"A new sort of arms must be chosen for the highborn baby. The College of Arms will design it and it must be approved by the King.

"The recreation will be seen now, a reporter of the London Daily Mail City Telegram quoted Mrs. Marie Ogden, leader of the group styled the "Home of Truth," after an interview.

"Daily the untamed body of Mrs. Pashal is bathed in salt water. For three months members of the cult have been watching the "recreation."

"No one is permitted to see the body, which lies in a building at Photograph Park near Honolulu. The state health department, recently was forced to obtain a court order to inspect it and make sure it was not a menace to public health.

Cannot Be Challenged

Alberta's Record In Grains And

In the 12 years since the Royal Fair at Toronto was created, the province of Alberta has won a grand total of 2,776 prizes of all kinds in both brains and brawn.

During his sentence in the penitentiary Boggs studied advertising and became an advertising expert.

During his sentence in the penitentiary Boggs studied advertising and became an advertising expert.

Boggs is blinding a glorious trail as the come back to life and health, a doctor to bring business from him has proven quite successful.

According To Schoolboys

Examination In Science Produced Some Remarkable Answers

From schoolboys' science papers: The earth needs a resolution every 24 hours.

The difference between air and water is that air can be made wet and water cannot.

We are now the masters of steam and electricity.

Things that are equal to each other are equal to anything.

Gravity is chiefly noticeable in the autumn, when the apples are falling from the trees.

The axis of the earth is an imaginary line on which the earth takes its daily rotation.

A parallel straight line is one which if produced to meet itself does not meet.

Electricity and lightning are of the same nature, the only difference being that lightning is often several miles long, while electricity is only a few inches.

Are You Tired—Listless?

In your rest broken at night? If your kidneys need attention take GIN pills. They will strengthen your kidneys and if you sleep better you will feel better and look better.

GIN PILLS FOR THE KIDNEYS

First Shipment Of Honey

This season's first shipment of honey from Saskatchewan, already reached London. It comprised of 452 cases weighing 600 pounds each.

Strange Body Structure

The Way To His Heart Is Through His Stomach

A boy whose heart is in the region of his stomach has been found in Soviet Russia. He is a K. O. star, aged 10, and the strange structure of his body was revealed when he underwent a medical examination at a hospital. Apart from his peculiarity, the boy is normally developed and is a good scholar.

Cause For Laughter

The mechanics' lesson was in progress at the university, and the professor was demonstrating a piece of apparatus. "You will have noticed," he shouted, "that this machine is operated by a crank." Then he wondered why the students laughed.

Famous Paintings For Rent

University Trying To Poster Deeper Appreciation For Art

Hall bedrooms that never saw any better art than movie stars pictures, will soon be blossoming out with colored reproductions of famous paintings. If Prof. Lester Longman's plans go through, the professor is head of the fine arts department of McMaster University, and has hit on the idea of renting out of the college-owned pictures at 10 cents for two weeks.

"The 10 cents fee is really a guarantee of interest," the professor told The Herald. "It will mean that the students won't just drag the pictures home, put them aside and pay no more attention to them. I feel that the dime will be a sort of premium, and I think that a deeper appreciation of art will be fostered this way."

At present the pictures are on exhibition at the university. There are 75 now framed and ready to be rented. The collection contains pictures of the 17th and 18th century masters, as well as some modern realist and impressionists. Among the pictures are "The Oath," "The Portrait of Graham," "Lawrence's Master Lesson," and Gilbert Sime's "The Oath."

There are no Canadian reproductions, because the work of Canadian artists are not reproduced in such numbers. There are two English, French, Italian and one or two Spanish portraits.

The idea of renting pictures originated two years ago with the late Prof. Longman at Brown University in the United States.

Britain's Defense Plans

Country Obligated To Bring Forces Up To Par

For Safety

Britain proposes to spend one billion dollars at once in building up the navy and the air force until these are the most potent in the world. It is to take no chances. She is not going to trust upon hopes any longer. If trouble comes she is going to be ready to meet it.

She has again taken the place of right as a solution for international troubles and it prepares her for any crisis that may come.

She is going to be ready to meet it.

She is going to be ready to meet it.

She is going to be ready to meet it.

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Ex-Prisoner Makes Good

Years Ago Released From Prison

Years ago released from the grip of Ohio penitentiary showed Daniel Boggs, now only 31 years of age, the way to earn an honest living.

Since he was released from the penal institution less than a year ago, through executive clemency, Boggs has been a successful advertising man and now has three offices.

During his sentence in the penitentiary Boggs studied advertising and became an advertising expert.

During his sentence in the penitentiary Boggs studied advertising and became an advertising expert.

Boggs is blinding a glorious trail as the come back to life and health, a doctor to bring business from him has proven quite successful.

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All the Vitamins of COD LIVER OIL PLUS

Bone Building MINERALS

Cod Liver Oil when digested supplies necessary elements for proper growth of body and bones.

It contains Vitamins A, B, C and the Hypophosphates of Lime and Soda, prepared for easy digestion helps insure proper body and bone development, without the unpleasantness of Cod Liver Oil.

SCOTT'S EMULSION

THE DIGESTIBLE COD LIVER OIL WITH THE PLUS VALUES

For the LITTLE OF YOUR DRUGGIST

Little Helps For This Week

Then I said, I have labored in vain, have spent my strength for nothing, have labored in vain, have spent my strength for nothing.

Because I have spent the strength of my youth in vain, have spent my strength for nothing.

In struggle which I have never before known.

And have had things of life to offer.

For the Little of your drug.

It is the best work that God wants, not the drugs of our exhaustion.

If the people about you are carrying on their business or are endeavoring at a pace which drains the life out of you, readily take a slower pace, be called a sluggard, make less money, accomplish less work than they, but let that you were meant to be and can be. Every person has their natural limit of power, no more than an engine, horse, power, or twenty, or a hundred. You are only fit to do a certain kind of work and you need a certain kind of food to do it.

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Local and Personal News

Mrs. Irene Kinsey was a visitor in Calgary during the latter part of the week.

Mrs. Geo. Ungar and Joseph and Betty have been weekend visitors in the city.

Mr. and Mrs. Roy Smith were visitors in Calgary for several days over last week-end.

Harry Holmes remained in Gern after the dance last Friday as the guest of Pith Keating.

Mr. and Mrs. M. R. Milroy and Mrs. L. N. Whitton were in Calgary during the week.

Joe Jackson of Medicine Hat is a guest at the home of his daughter and son-in-law, Mr. and Mrs. E. P. Currie.

Word has been received that a son

was born to Mr. and Mrs. Jas. Culbertson, who have recently moved to California.

Mrs. Alf Hansen returned last Friday from Medicine Hat where she has been visiting her parents for the past two weeks.

Fred Holmes of Calgary is visiting at the home of his parents, Mr. and Mrs. H. A. Holmes. Following a recent operation because of hockey injury, Fred expects to remain in Bassano until the New Year.

Ralph Johnston, assistant Social Commissioner for Alberta, was in Bassano last Thursday on a regular inspection of Scout troops in the district. Ralph is a former Bassano resident, having lived here for a number of years.

Announcing

the opening in Foster's Bowling Alleys of a

LIGHT LUNCH COUNTER

You are cordially invited to inspect our premises
Coffee Soft Drinks Ice Cream
Hamburgers Doughnuts Coffee

CHRISTMAS GIFTS

Bedroom Slippers for men and women, a useful gift \$1.25 up

BATHROBES

Cosy, soft Kenwood cloth, with silk cord.

Price \$3.75

MEN'S TIES

A host of new patterns, silk scarfs in Christmas boxes.

Price 50c, 75c, \$1.25

VELVET OVERSHOES

Smart galosh of shoe velvet, lace style, for trimmed, ODM heel, a real, useful gift.

Price \$3.45 Pair

DANCE SETS

Grape-de-sine, silk and satin dance sets, a dainty gift, lace trimmed.

Extra Special \$1.25, \$1.50 and \$1.75

MEN'S PYJAMAS

Soft flannellette, neat styles, flexo-belt.

Price \$2.25 Suit

BOXED STATIONERY

Beautiful assortment of writing paper and envelopes, a useful gift at prices to suit.

35c to \$1.25

VEST AND BLOOMER SETS

Better quality heavy rayon de-lustré cloth, lace applique, individually boxed.

Price \$1.65 Set

Christmas Cards, Cord, Beads, Red and Green Wrapping Paper, etc.

We are here to help you with prompt and courteous service.

Fancy Groceries for the Yuletide Season Now on Hand

We Appreciate Your Business

JAMES JOHNSTON

"The Quality Store"

Heard 'n' Seen

Harry Holmes had a good suggestion about Bassano business men, but does he think that only six men can do it? And if so, who?

... Mrs. T. Maguire is quite a saleswoman when it comes to cakes—but that cake pretty well sold itself.

If Shorpy Foster can eat one of his own hamburgers, they must be alright.

... We didn't mean to get anyone mad last week. Heck, we thought she liked the column.

Didn't quite hear what Alf said when holding the boom at the tea last Wednesday night with the Misses standing nearby.

... Scotty Florence is setting a little bodacious these days (that word isn't in the dictionary either).

Harry Phipps thinks our pup is not a nice little dot.

Correction

In the standing of the Rexall Prize contest in Stiles' advertisement, Pickle Plumber's name should appear in 11th place, and those following moved down one place accordingly.

Bassano R. C. Services

There will be Morning Mass in the St. Columbus church, Bassano, on December 26 at 11 a.m. Father Morrow will be present.

BORN—To Mr. and Mrs. Sorey McDaniel on December 10, a son, on Dec. 18.

Knox Presbyterian Church

Sunday, December 22, 1935.

Sunday School 11 a.m.

Evening Service 7:30 p.m.

Services Conducted by Mr. C. W. Pickup of Calgary

Sorrow Subject—

"Where is He who is born, King of the Jews?"

Christmas SPECIALS

Mince Pies, each 30c

Mince Patties, 7 for 25c

Christmas Cake, 1b 35c

Cherry Cake, finest quality, 1b 50c

Scotch Shortbread, each 35c & 50c

FRENCH PASTRIES

LAYER CAKES

COOKIES

Chicken Patties made to order

ICE CREAM AND ICE CREAM BRICKS

Delivered On Christmas Day

BASSANO BAKERY

Phone 15

"The Christmas Store"

Gifts

for every member of the family

BROADCLOTH SHIRTS

Check up on these shirts—and you will realize that here is a garment that you will want to give.

Full Cut Finely Tailored Collar Attached, Solid Color or Fancy Design. Highly Finished Broadcloth

\$1.49

HERE IT IS!

Just like Chuck Connacher, King Clancy, and the rest of the "Lads" wear. Light weight Jersey knit. Blue and white. Sizes from 4 to 14.

YOUR BOY WILL WANT ONE

1.85

CHRISTMAS TIES

The Gift That Solves Many Problems

A dazzling line-up of new patterns—new materials. You can almost shut your eyes and pick a tie "HE" will like. In Christmas boxes.

49c 75c

SCARVES

For Men and Boys

MEN'S WOOLTEX SCARF

Neat patterns in a big 12x48 inch

cellophane wrapped 39c

BROADCLOTH PYJAMAS

NEW! SHAPY!

Just about the smartest, rich, plain colors contrast with the satin trim on collars, cuffs and pockets.

A Gift He Will Appreciate

2.50



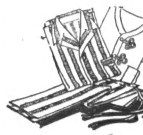
MEN MUST HAVE

SOX

CASHMERE

A snappy range of cashmere sox that are a leader gift value. Every size. A big gift at a small price.

49c



CREPE DE CHINE

SLIP

This luxurious garment will be appreciated by any woman.

Beautifully lace trimmed. It is bias cut to ensure a perfect fit. Sizes 32 to 42.

1.69

RAYON GOWN

This smart gown will make an appreciated gift.

Fashioned in new novelty stitch with lace trimmed throat.

1.25

SATIN DANCE SETS

PERFECT FITTING FINE QUALITY

Shiny, shimmering satin panties with bands to match.

1.89

PURE SILK HOSE

FULL FASHIONED PURE SILK CREPE

Finest quality silk with all the features that make this line so popular. The newest shades. Cellophane wrapped.

98c



BOXED HANDKERCHIEFS

Fine white lawn, embroidered corners. Three handkerchiefs in Christmas box.

Superfine Swiss lawn. Delicately embroidered corners. Three in a Box

39c 49c

THE GIFT SHE HOPES TO RECEIVE

EIDERDOWN ROBE

Soft, Warm, Smart!

The ideal gift at a very low price

2.58

PYJAMAS

Ladies' rayon pyjamas in a snappy two tone effect. The neck is trimmed with a deep shirred ruffle of contrasting rayon.

1.29

GROCERY DEPARTMENT

BRAMBLE JELLY—King Beach, 4 lb tins	67c	COCOA—Fry's Pure Breakfast, 1/2 lb tins	47c
JAMS—Pure strawberry or raspberry, Red Top brand, 4 lb tins	67c	JELLO—Assorted flavors, 3 pkgs.	25c
MINCE MEAT—Wesley's Condensed, 2 pkts.	35c	OLIVES—Pimiento Stuffed, 7 oz. bottles	25c
JUNKET ICE CREAM MIX—Pkg. TOMATO JUICE COCKTAIL—Ready to serve, 16 oz. glass, each	10c 25c	Ripe, 5 oz. tins	20c
CANNED OYSTERS—For stews, soups or cocktails, 4 oz. tins	20c	CHEESE—Burn's Golden Loaf, 1-2 lb pkts.	15c
RAISINS—Cluster Muscat, 15 oz. pkts., each	30c	POPPING CORN—Globe brand, 3 lbs	39c
SODAS—Handy, 44 oz. wooden box	41c	CHOCOLATE—Rowntree's Unsweetened, 1-2 lb bar	29c
SOUPS—Heinz mushroom or spinach, large ints, 2 for	33c	DATES—Fresh Sais, 3 lbs	29c
		HONEY—Produced in Gem, 2 1-2 lb tins	33c

CIGARS—CIGARETTES—TOBACCOS

A Nice Range in Christmas Wrappings

JAP ORANGES 98c

Complete stock of Fresh Fancy Groceries on hand for the Festive Season. Peck Frean Biscuits, Table Raisins, Dates, Olives (stuffed and ripe), Pickles, Vinegars, Cheese, Canned Oysters, Soups, Tomato Juice, Grape Fruit Hearts, Catsup, Canned Vegetables, Fresh Supplies of Celery, Head Lettuce, Sweet Potatoes, Tomatoes, Cranberries, Parsnips, Turnips, Cabbage, Carrots, etc.

McKEE'S STORES

"Always at Your Service" Phone 9 for Prompt Delivery



... the Holiday celebrations ...

blend your drinks with the West's finest

Ginger Ale

A LARGER SIZE GREATER ECONOMY

W. PLAYFAIR

Distributor

PHONE 26

A UNION MADE PRODUCT OF CALGARY BREWING AND MALTING COMPANY, LIMITED